



The Smart Solution to Line Management.

Who is EZ Claw?

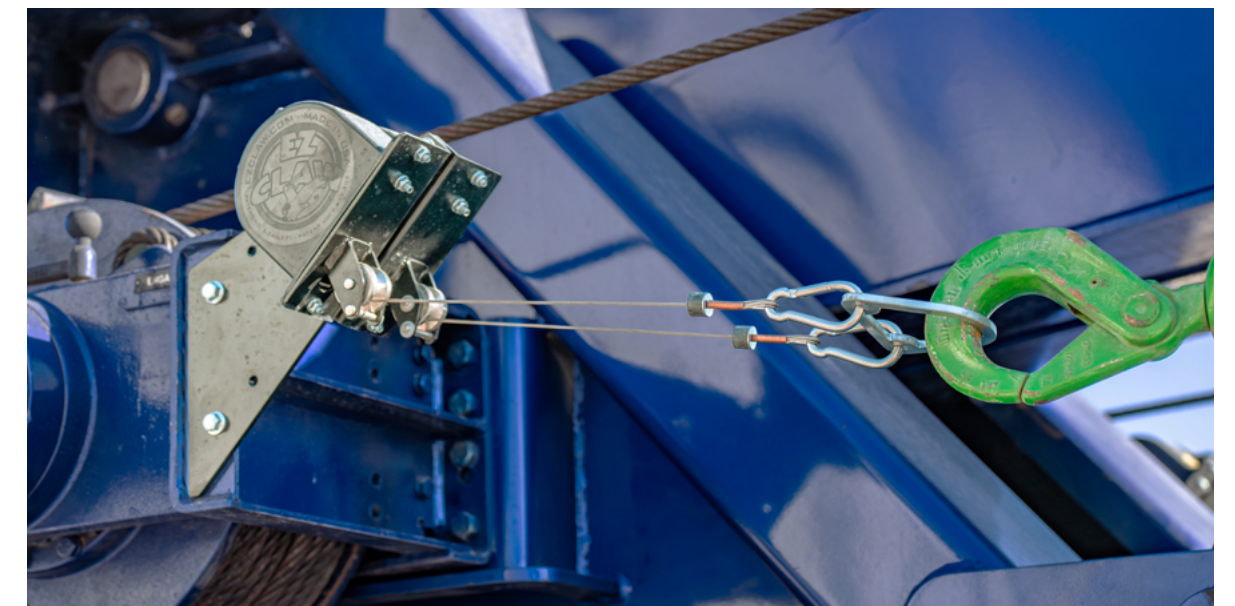
EZ Claw is a brand that is committed to providing an **innovative line management solution** to different industries.

The company started out servicing the **transportation sector** exclusively, but since the acquisition by Zip's AW Direct in 2022, EZ Claw has since branched out into other markets, providing solutions for **EV charging stations**, **towing and recovery equipment** and cord management for **industrial settings**.

Its core products are designed to last the entire **lifetime of the truck**, unlike other options that may degrade or wear out over time, ensuring long-term **reliability and durability**.

EZ Claw Benefits:

- Increase revenue & reduce expenses
- Decrease downtime
- Reduce maintenance costs



EZ Claw History

Based in North Carolina, and now owned by Zip's AW Direct, EZ Claw has been providing long-term **solutions for hose and cable management** for the transportation industry since 2009.

Working out of the founder's garage, our company initially focused on **supporting brake and electric hoses** for semi trailers with sliding tandem axles. We later expanded into a modern production facility and now **build brackets, adapters and tensioners** for **all makes and models** of trucks and trailers in use today.

Originally, EZ Claw started with the **under-trailer option** with just the Line Saver in a garage. Then, options for the **back of cab** were created and **custom brackets** for the Line Saver to sit on were designed to fit with the pre-fabricated holes on OEM trucks.



2009

EZ Claw created by Tom & Sandra Getts



2022

Zip's acquisition



2023

EZ Claw logo & marketing rebrand



2026

Fleet installation?

Customer Demographics



Over the Road Trucking

- Business** Owner/Operators, Retailers, Food & Beverage distribution and Refrigerated Transport & storage
- Age Range** 30-60 years old
- Key Needs** Hose management



Towing & Recovery

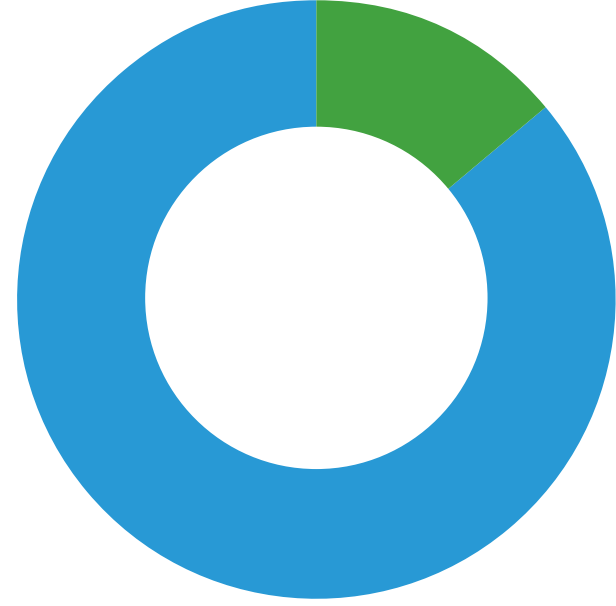
- Business** Towing and Automotive Shops
- Age Range** 25-50+ years old
- Key Needs** Winch cables and hooks organization



Farming & Agriculture

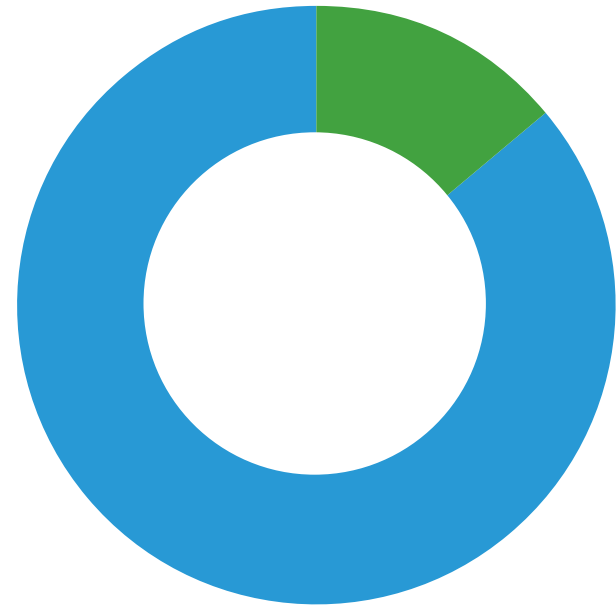
- Business** Farm Equipment Dealerships, Farm Supply stores and Farming Operations
- Age Range** 35-65 years old
- Key Needs** Hose management during transportation

Gender



Male Female

Location



USA Other

Cab Mounts

Back-of-Cab Mount

Several brackets and adapters available for all makes and models of trucks that work with specific OEM mounting locations.



Direct Mount

Typical installation for yard trucks. Attaches to the side of the cab without additional adapters or brackets.



Center Post Mount

Bolt-on, stand-alone bracket for trucks with longer wheel bases and hydraulic wet kits. This 6' upright stand can support up to 160 lbs. of air hoses, hydraulic lines and more.



Under Trailer

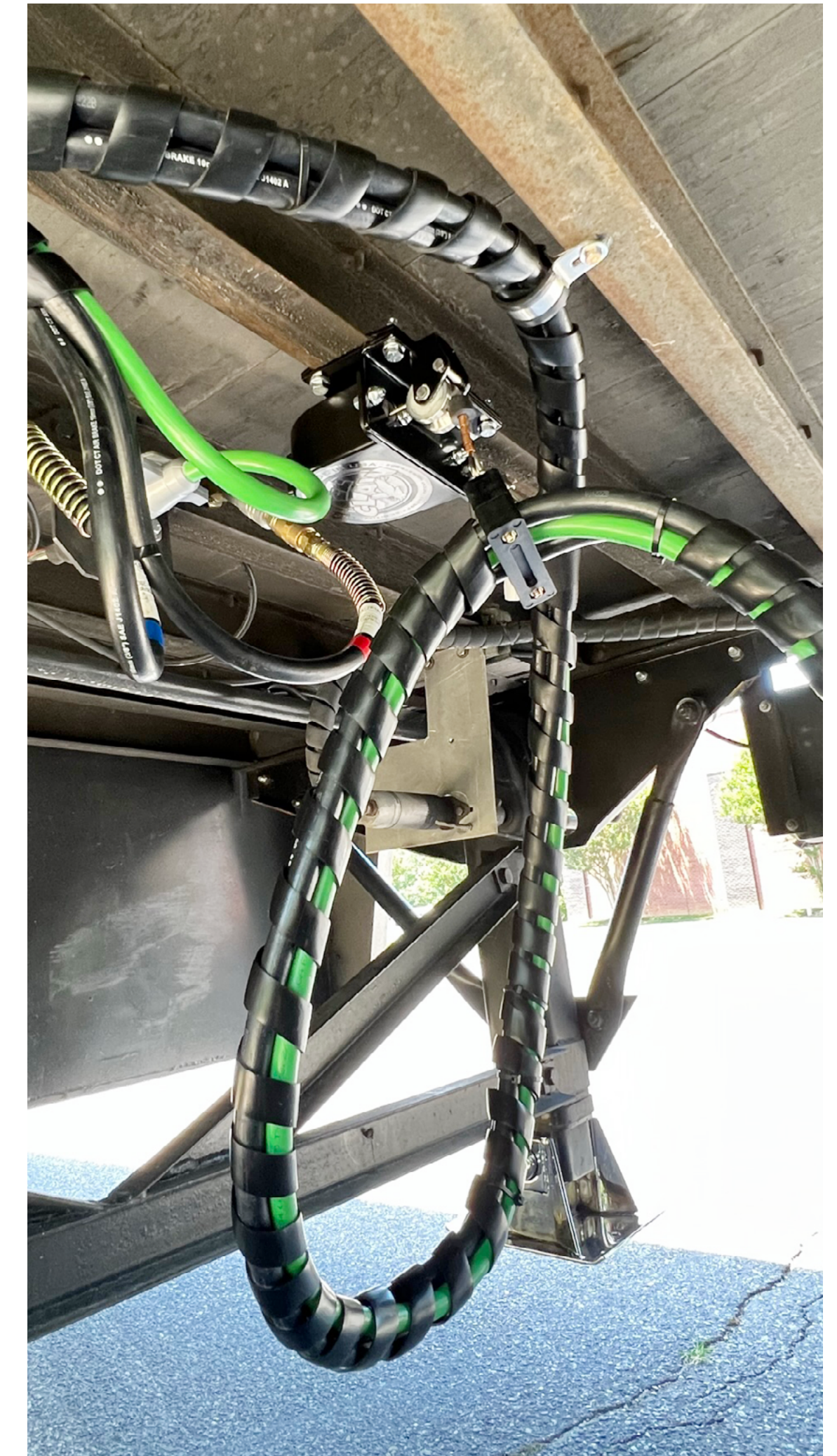
California Hookup

Accommodates a lower connection on tractors which have plumbed their lines along the framerail to the tail.



Tandem Axle Slider

Supports air and electrical hoses located under the frame on sliding tandem axle trailers. The cable extends and retracts as the axles slide into position.



Cost Analysis

Installing an EZ Claw Line Saver system will **save our customers money** in the long run. Our proven setup will **reduce maintenance costs, minimize breakdowns** and **prevent DOT fines**. We market to owner-operators and large fleets alike, encouraging decision-makers to make the upgrade so their semis' lines are secure and they won't lose revenue from breakdowns, as shown in our highly detailed Cost Analysis shown here.

Daily driver inspection or routine preventative maintenance:

Description	Cost
Replacement 3-in-1	\$175
Replacement of worn & stretched springs	\$35/spring
Shop labor	\$129/hour
Down time for truck	\$79/hour

Est. Total \$412

Road service call due to damaged lines:

Description	Cost
Replacement 3-in-1	\$175
Replacement of worn & stretched springs	\$35/spring
Service call (trip charge)	\$250
Road service labor	\$491
Down time for truck (2 hours)	\$79/hour

Est. Total \$951

Line-related infractions during DOT inspections:

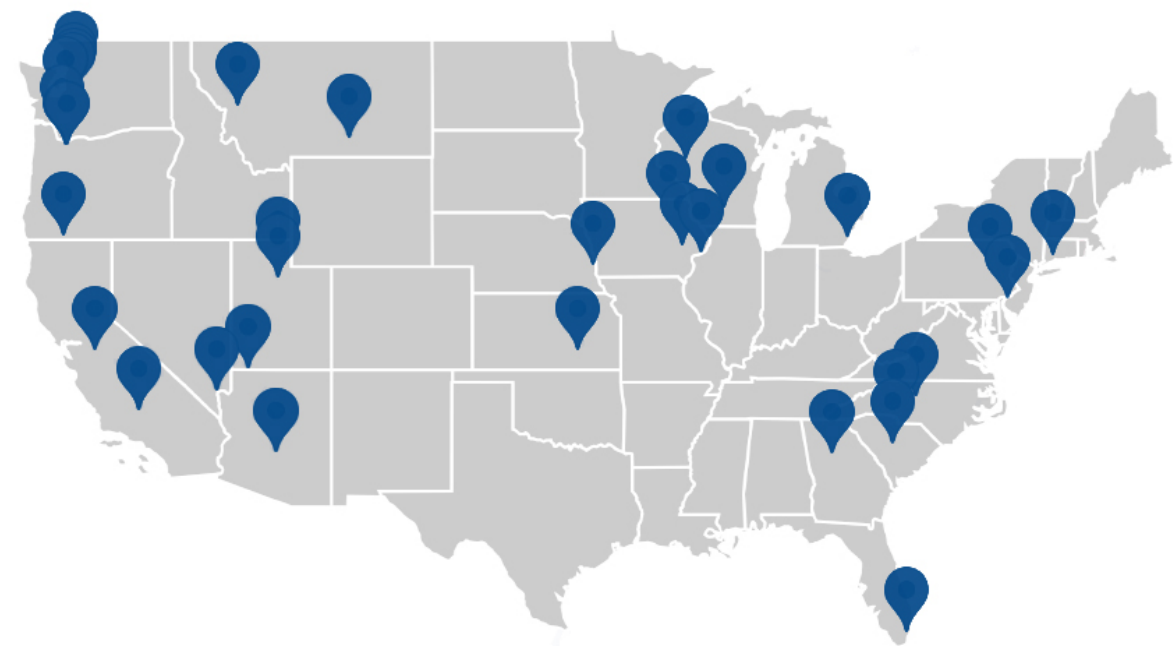
Description	Cost
Lines laying on catwalk fine	\$145
Frayed lines fine	\$125
Replacement 3-in-1 or hydraulic lines	\$175
Replacement of worn & stretched springs	\$35/spring
Service call/labor	\$491
Delayed load due to inspection	\$50/hour

Est. Total \$1,001

EZ Claw Growth

Distributors & Upfitters

Located throughout the United States.



Product Line

EZ Claw added the Extendable Cable Tieback to expand in the towing industry.



Partnerships

We continue to build and maintain relationships with professionals in the industry.

Wreaths Across America



Large Cars & Guitars



Tony Justice



Sales Data

Year-over-year sales data shows steady annual revenue.

Fiscal Year	Sales	YoY%
2022	\$3,858,320	
2023	\$3,579,663	-7%
2024	\$3,407,899	-5%

Looking Ahead

Fleets

Future contracts to install the EZ Claw system on the following fleets:





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